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# House of *Mrs. Nguyen*

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Healthy Food Restaurant



# *Hello, There!*

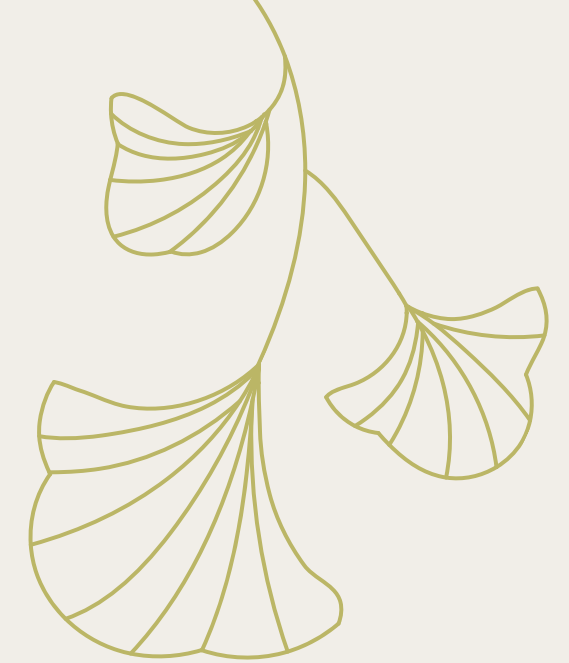
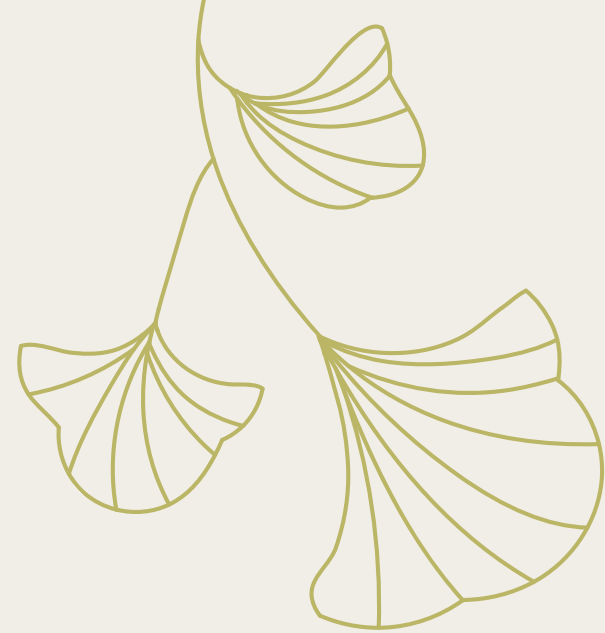
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Being healthy has become a lifestyle for most people. I, myself practice this lifestyle decades ago. Providing healthy food every day may take so much time and effort for some people. And here I am with the idea to help them keep their healthy lifestyle while spreading the healthy lifestyle itself to more people.

*Stay Healthy with Delicacy*

*Kimberly Nguyen*





# *Our Chef Team*



*Chidi Eze*

Head Chef



*Howard Ong*

Assistant Chef



*Teddy Yu*

Kitchen Helper





## *About House of Mrs. Nguyen*

Coming from the idea to provide healthily food and spread a healthy lifestyle to everyone, this restaurant was founded in 1995. From a small restaurant, it grew bigger as many people are now more concerned about their bodies' health.



# Vision & Mission



To serve happiness to our customers through delicious, quality meals and extraordinary restaurant experience while working toward the greater good for our employees, community, and environment.

## Vision



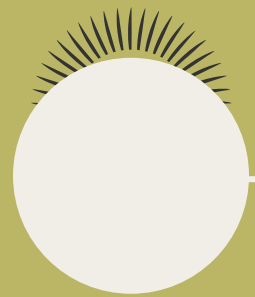
## Mission



To delight and nourish our customers with healthy, quality, and delicious food and excellent service at a reasonable price.

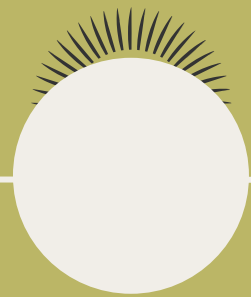


# Restaurant Timeline



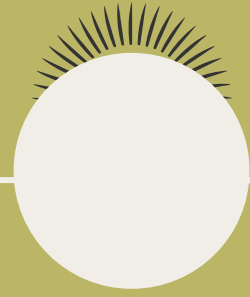
*1995*

The restaurant was founded as a small business



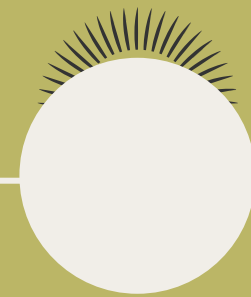
*2000*

Expanded the restaurant building to accommodate more consumers



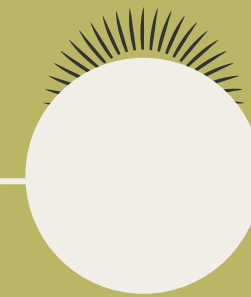
*2005*

Awarded as a restaurant that dedicated to a healthy lifestyle



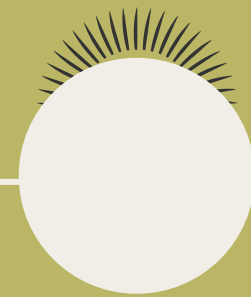
*2010*

Got People's Choice Award as the Most Delicious Healthy Food Provider



*2015*

The inauguration of the third branch opening



*Now*

Keeping up to serve the best dishes with exquisite taste and healthy nutrition



Healthy and  
Delicious Food

Cozy and Warm  
Atmosphere



Comfortable  
Seating and  
In-store Facilities

Good Value  
Offering and Pricing

# Value Proposition



# Menu Categories



Salads



Low Fat



Low Carbo



One Bite



Beverage





# Favorite Menu

*The most preferred dish by consumers*







# What Numbers Tell

40+

healthy food menu

25+

in the business

20+

awards

50+

partners



# Marketing Strategy

## *Building Awareness*

We execute this strategy through social media, digital and conventional marketing campaign



## *Loyalty Program*

For our loyal customers, we give coupons and discounts on special occasions and regular consecutive purchases



## *Effective Service*

We not only provide dine-in and take-out service but also online orders to make our customers can enjoy the food whenever, wherever

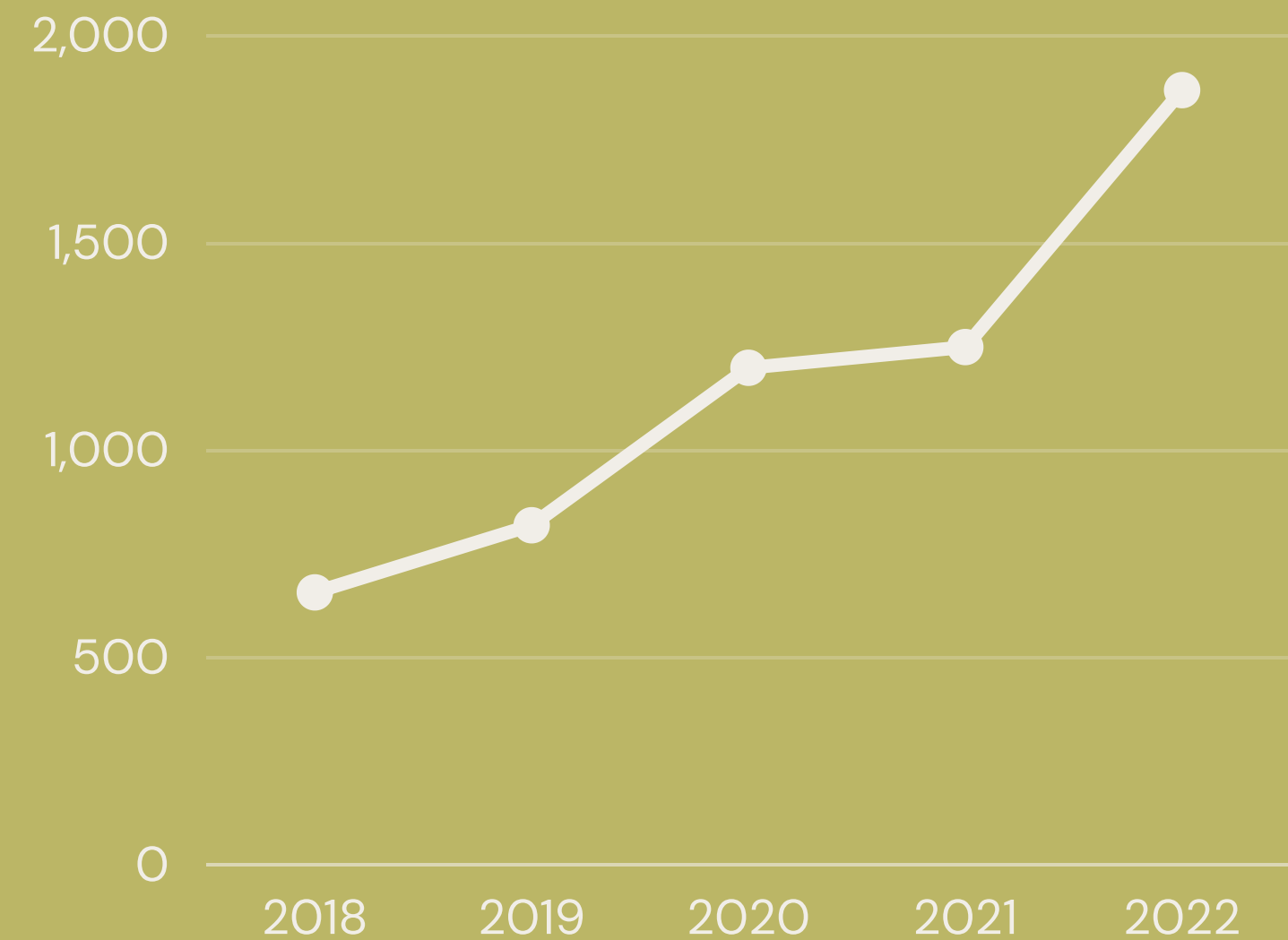




# Our

## Mrs. Nguyen's Growth

Our restaurant business has a promising future since the sales and the trend itself has supported us





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# Words from Customers

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*Brigitte Schwartz*

I tried to live a healthy life which was hard for me since I have to change my diet. This restaurant food has helped me get used to healthy food that still tastes good.



*Drew Feig*

I am an active healthy lifestyle practitioner and the existence of this restaurant has helped me to live my lifestyle easier. I can get tasty and healthy food even when I was out of the house.



# *Want to Order Online?*

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- Put your order in the cart
- Check out the order
- Fill in the order data form
- Wait for the delivery confirmation
- The food will arrive at your door house





# Contact Detail

Please come and visit to know us more or make an order

## Main Restaurant

123 Anywhere St., Any City, ST 12345

## Phone/Fax

+123-456-7890

## Online Booking

[www.reallygreatsite.com](http://www.reallygreatsite.com)

