

reallygreatsite



Creative

Company Profile

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Here's a tip from the template designer:

Download this template to minimize unexpected events, such as unstable or unconnected internet, when presenting in front of your audience. Good luck

Company Overview

A Brief Story About the Company

Provides a general overview for the audience of your presentation

In the presentation session, the background/introduction can be filled with information that is arranged systematically and effectively concerning an interesting topic to be used as material for discussion at the opening of the presentation session.





Vision

A vision needs to be explained further and in detail because it is one of the main points about your future projection and your best goal. The company perspective can be seen in this session.

Mission

01

Explain your mission to define how the vision can be done. Most people explain the mission by assigning a lot of the main issues of problems.

02

Explain your mission to define how the vision can be done. Most people explain the mission by assigning a lot of the main issues of problems.



Key Factors

Innovation

Explain your most powerful factor to define how the company's daily operations can be done. Most people often explain the key factor depends on the primaries and secondary products/services data.

Explain your most powerful factor to define how the company's daily operations can be done. Most people often explain the key factor depends on the primaries and secondary products/services data.

Problems

The Society

Identify large areas of a problem with the eagle view approach so that this macro stage is useful for knowing the outcome of our work.

The Lifestyle

Identify large areas of a problem with the eagle view approach so that this macro stage is useful for knowing the outcome of our work.

Without a well-defined problem, it will have a big impact on a job that is unmanaged.

The Pandemic

Identify large areas of a problem with the eagle view approach so that this macro stage is useful for knowing the outcome of our work.

The Infrastructure

Identify large areas of a problem with the eagle view approach so that this macro stage is useful for knowing the outcome of our work.



Solutions



01

Market-Driven Basic Implementation

Uphold the spirit of innovation and creativity in shaping a solution that can be accepted by the wider community.

02

SEM Implementation

Explain that the solutions offered are based on data and analysis that are very precise and focus on the problem.

03

Decrease Industry GAP

The solutions offered need to be based on sound market decisions so that they can have an impact.



S.W.O.T.

Strengths

- Best Prices
- Innovative Mindset
- Recently Built Platform & Website
- Strong Brand Image & Equity
- Good Quality of After-Sales

Opportunities

- New Market Target
- Public Awareness
- New Public Infrastructure
- 5g Connection Implementation

Weaknesses

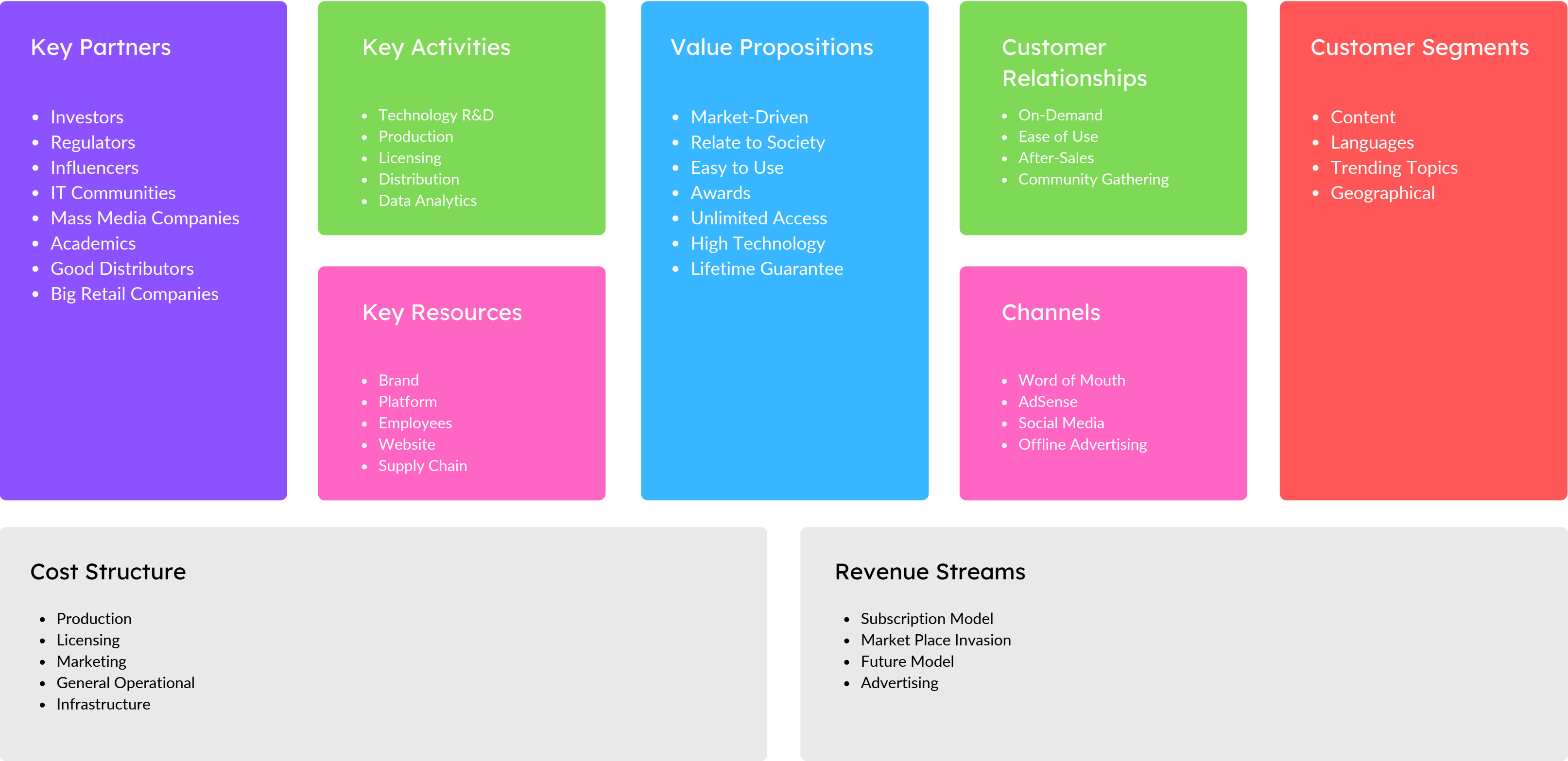
- Long Term Investment
- Product Insurance Costs are Raising
- High Level of Third-Party Turnover Due To Price Competition
- Public Policies and Procedures

Threats

- High Level of Employee Turnover
- New Competitors From Other Country
- Impact of Climate Change



Business Model Canvas



Lean Canvas

<div>Problems</div> <div>Top 3 Company Problems</div>	<div>Solutions</div> <div>Top 3 Company Features</div>	<div>Unique Selling Propositions</div> <div>A single, clear, and compelling message that states why you are different and worth buying.</div>	<div>Unfair Advantage</div> <div>Can't be easily copied, replicated, or bought.</div>	<div>Customer Segments</div> <div>Company Top Target Customers</div>
<div>EXISTING ALTERNATIVES</div> <div>List how these problems are solved today by your company.</div>	<div>Key Metric</div> <div>The main activities that measure in detail.</div>	<div>High-Level Concept</div> <div>List your product or service that very fit with the market.</div>	<div>Channels</div> <div>Path or supply chain that delivers the product to customers.</div>	<div>Early Adopters</div> <div>List the characteristics of your ideal customers.</div>
<div>Cost Structure</div> <div>List your fixed and variable costs like Customer acquisition costs, Distribution costs, Hosting, People, Marketing, Etc.</div>			<div>Revenue Streams</div> <div>List your sources of revenue like Revenue Model, Life Time Value, Revenue, Subscription, Gross Margin.</div>	



4P'S Marketing Table



Promotion

- Online Marketing
- Influencer
- Direct Marketing
- Advertising
- Endorsing



Product

- Quality
- Features
- Branding
- Equity
- Warranties



Place

- Market Coverage
- Market Exposure
- Channels
- Inventory



Price

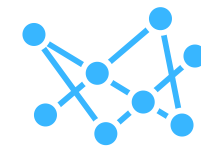
- Discounts
- Allowance
- Payments Term





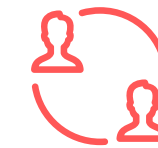
A Brief Story About the Product

Provide an explanation of the general profile of the product we have. Arrange information about our products in a systematic and fact-based manner. Also, express our pride in the service that we have done well.



Internet of Things

Describe each one of the products we have in detail and effectively. The more products/services we have, it can show the level of our exploration towards solving community and market problems.



Artificial Intelligence

Describe each one of the products we have in detail and effectively. The more products/services we have, it can show the level of our exploration towards solving community and market problems.

Product Portfolio

01

A Brief Story About the Portfolio

Provide an explanation of the general profile of the products we have. Arrange information about our products/services in a systematic and fact-based manner. Also, express our success stories and also the pride in the products that are done.

Product Portfolio

We Discover Interesting
Market Potential



Product Development Timeline

2022



Research and Planning

Describe the products development timeline phase by phase in detail and effectively.

2023



Promotion and Activation

Describe the products development timeline phase by phase in detail and effectively.

2024



Monitoring and Evaluation

Describe the products development timeline phase by phase in detail and effectively.

2025

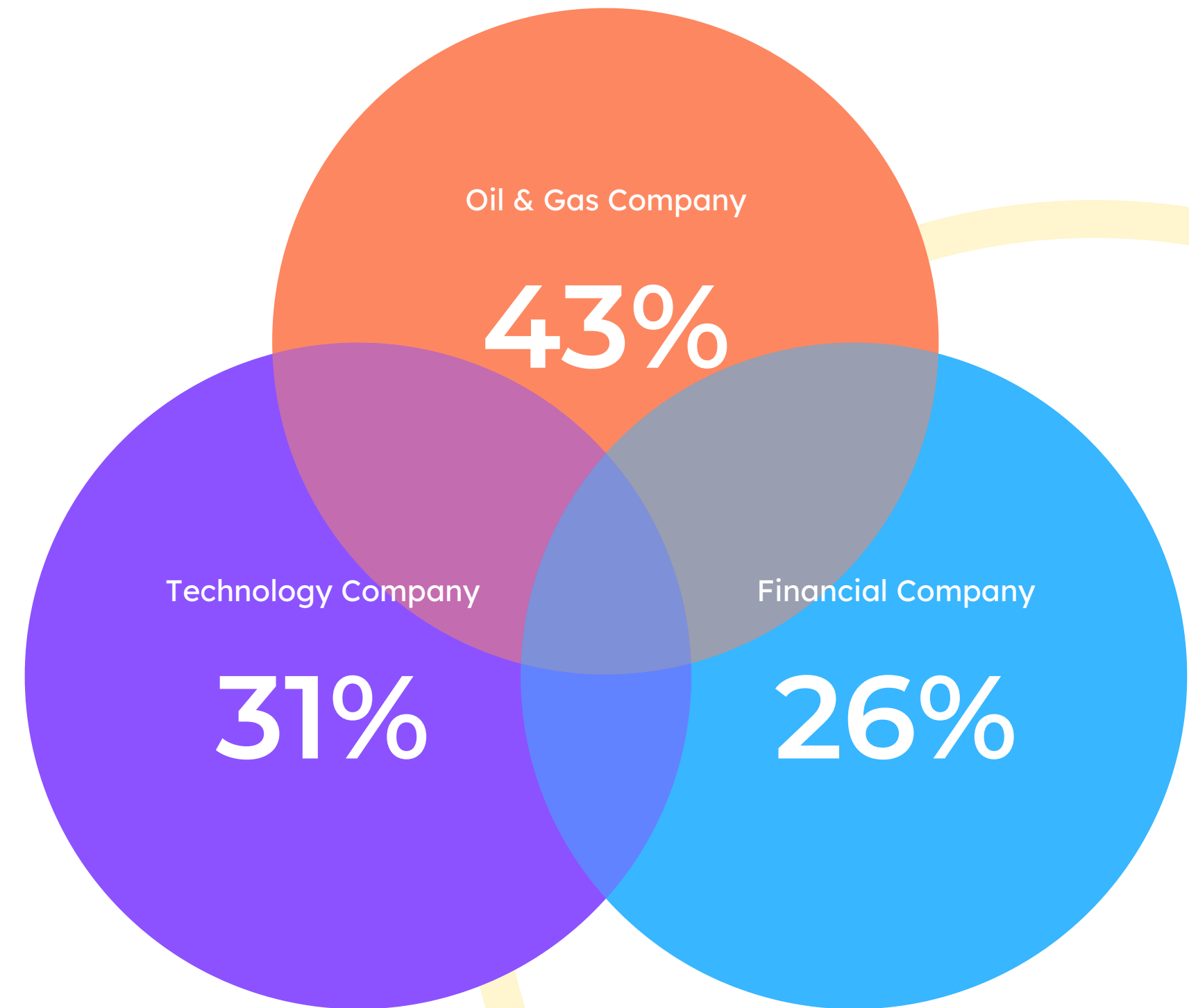


Developing New Product

Describe the products development timeline phase by phase in detail and effectively.

Market Targeting

Market targeting is the total amount of all market availability that is usually calculated when we start the company. Market size can be used by companies to show the potential of their market and business in the future.



Market Validation

A Brief Story About Market Validation



Really Great Site

2.650 K

Total Users



Really Great Site

3.988 K

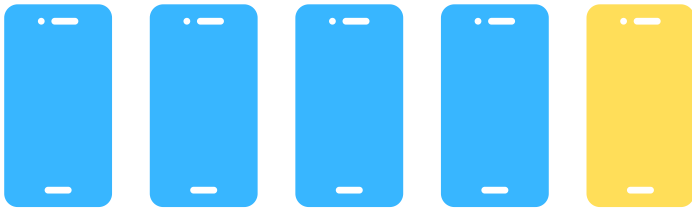
Total Exports



Market Size

Market size is the total amount of all sales and customers that can be seen directly by stakeholders. This technique is usually calculated at the end of the year. The market size can be used by companies to determine the potential of their market and business in the future.

4:1



TAM

\$ 98 Million

SAM

\$ 78 Million

SOM

\$ 68 Million

Company Traction

Traction is a period where the company is feeling the momentum during its development period. If traction momentum is not harnessed, the sales figures can decline then the customer base can shrink. In general, companies will judge success by the amount of revenue and new customers they receive.

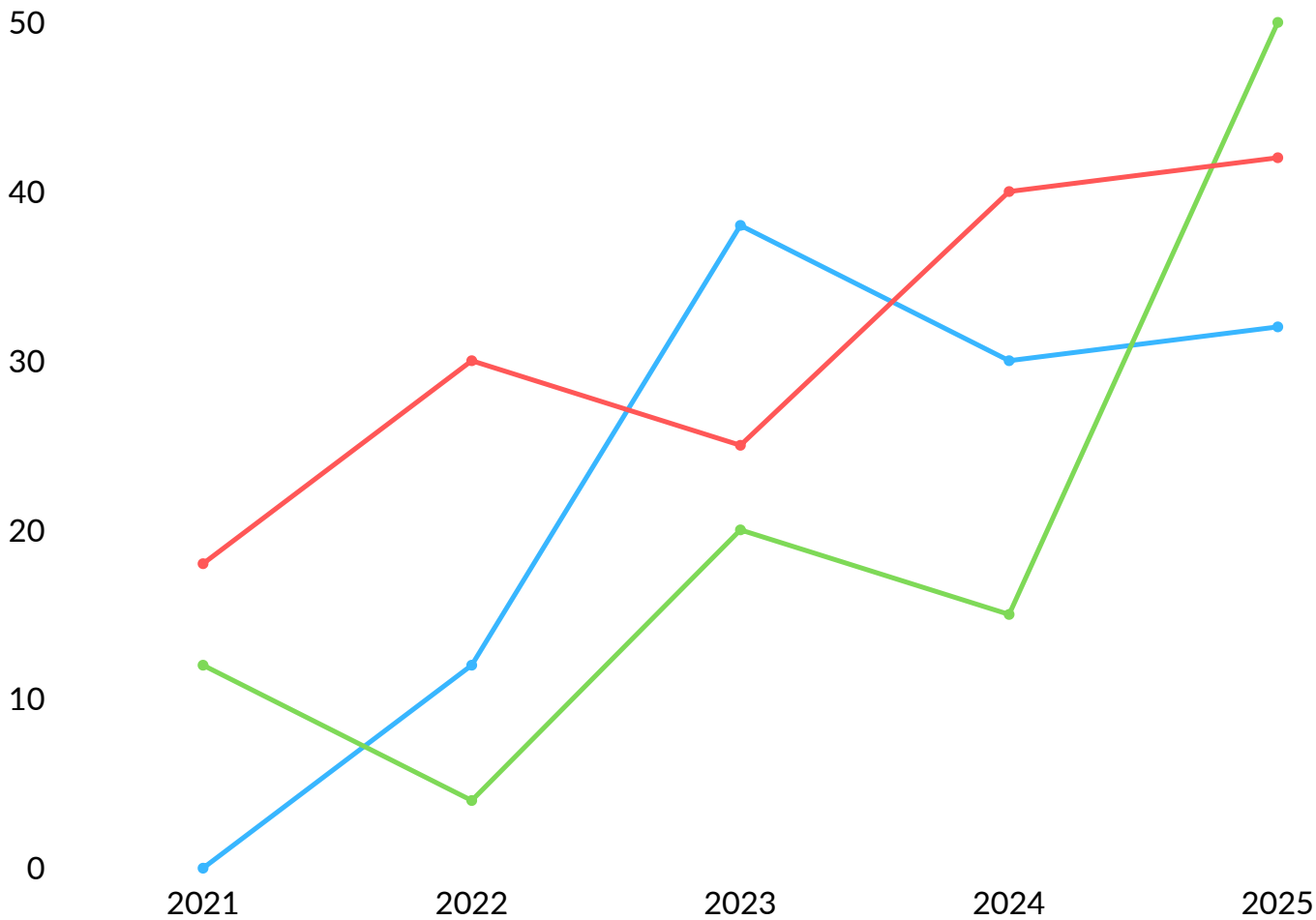
We can explain in detail the momentum of the company and the basic facts that are taken to show that our company is in a traction phase.

Artificial Intelligence

+75%

Internet of Things

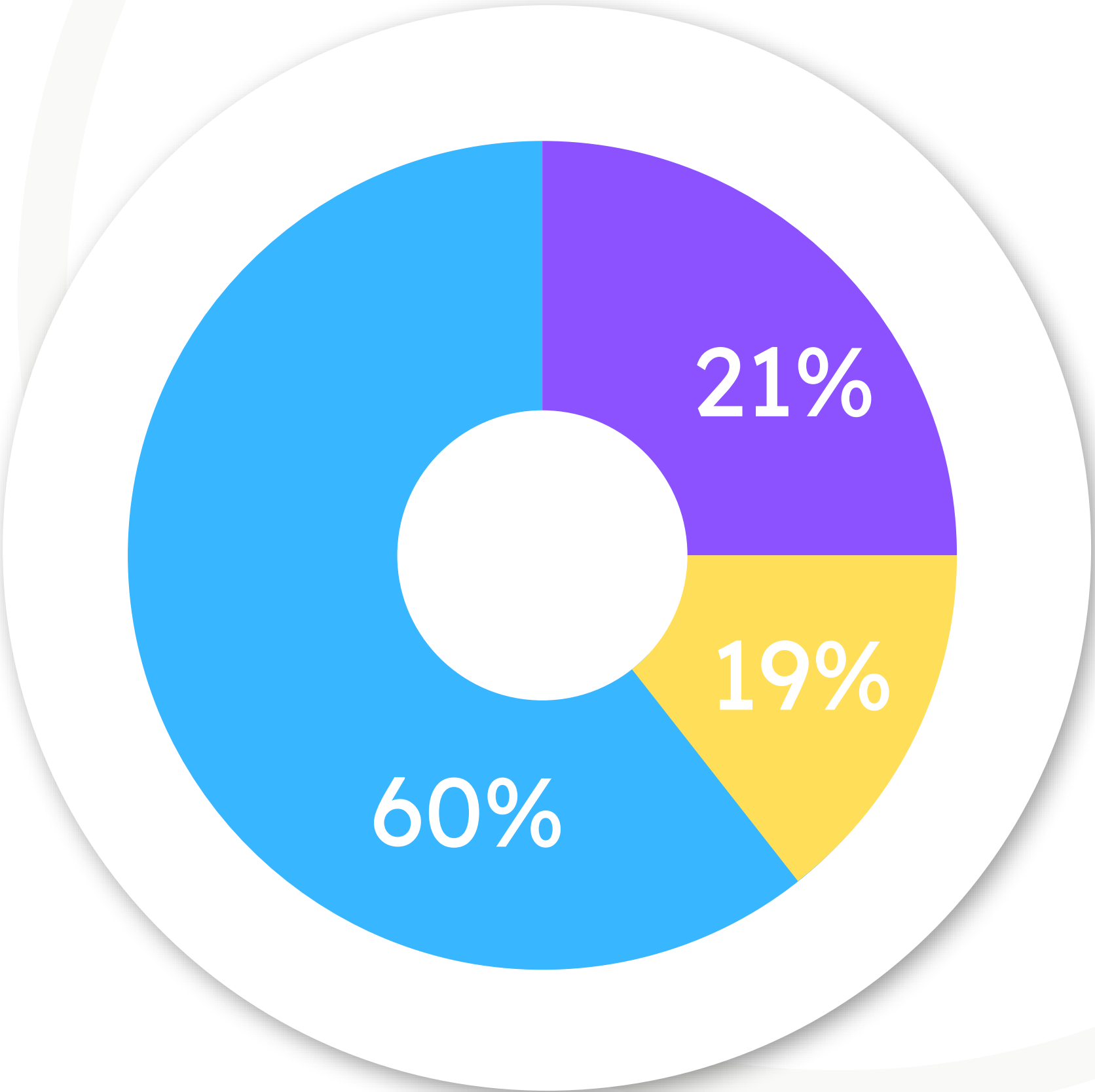
+85%



Traction Performance

Market Size Implementation To Traction Overview

Provide a statistics explanation of the general profile of the products traction we have. Arrange information about our products in a systematic and fact-based manner. Also, express our success stories and the product that have been done lately.



Artificial Intelligence Performance Overview

Provide a statistics explanation of the general profile of the products we have. Arrange information about our products in a systematic and fact-based manner.



Customer Satisfaction
94,43%



Gross Profit Projection
\$ 192.1 M

20

15

10

5

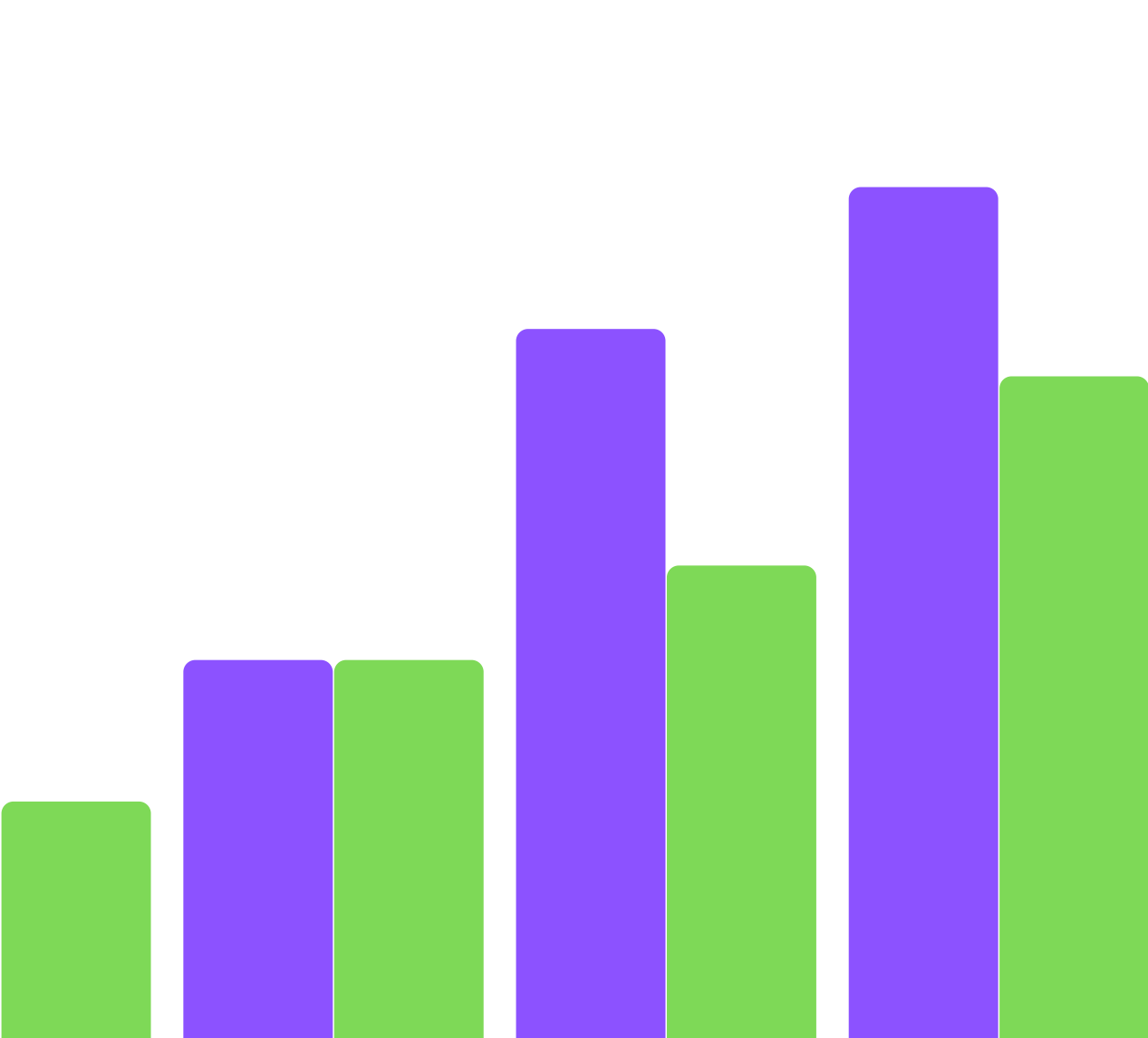
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Europe

Asia

America

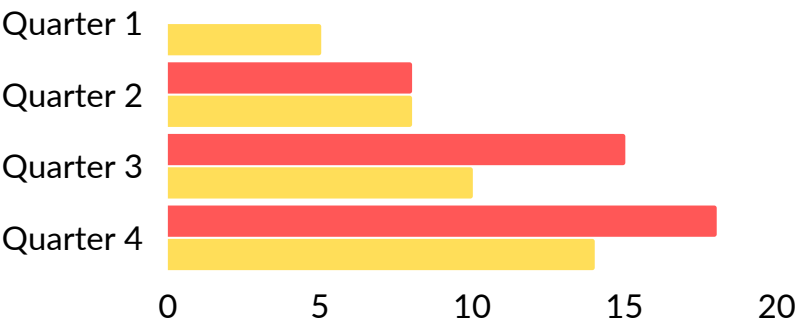
Africa





Internet of Things Performance Overview

Provide a statistics explanation of the general profile of the products we have. Arrange information about our products in a systematic and fact-based manner. Also, express our success stories and the product that have been done lately.



Customer Satisfaction

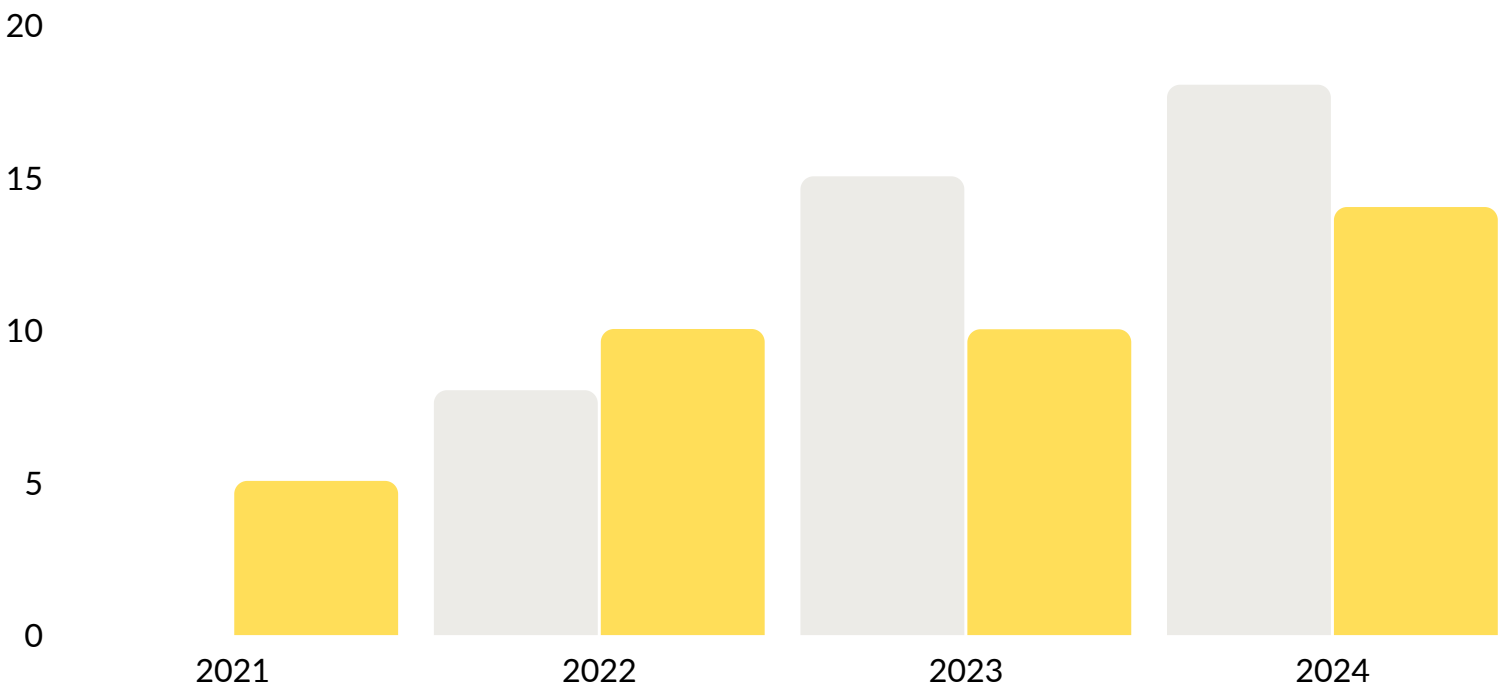
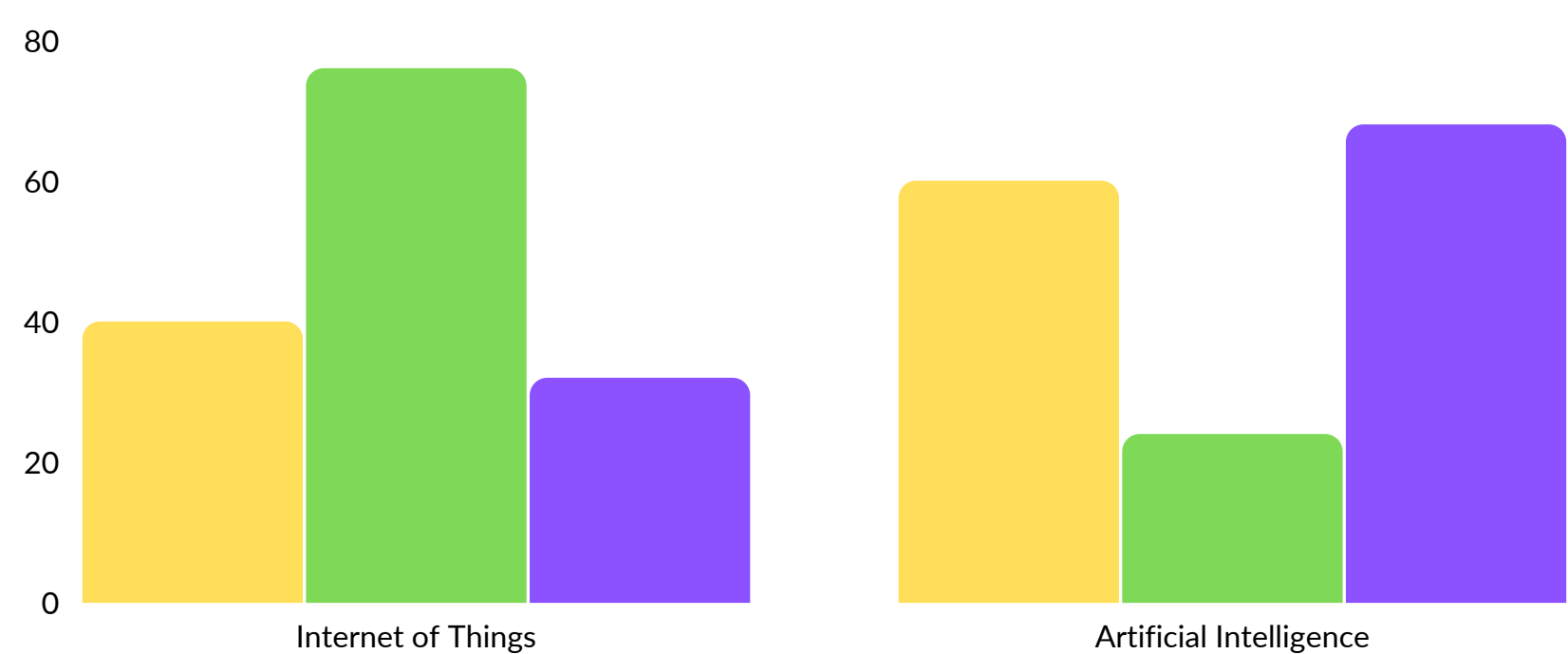
94,43%



Gross Profit Projection

\$ 192.1 M

Business Model



Describe how to monetize, who your customers are, distribution channels, or fee structure. The goal is to get an idea of how this business will survive with your product or service and tell how your company will make money and achieve its goals.

Yearly Developing
67% - 82%

The Ratio
1:4 - 1:3

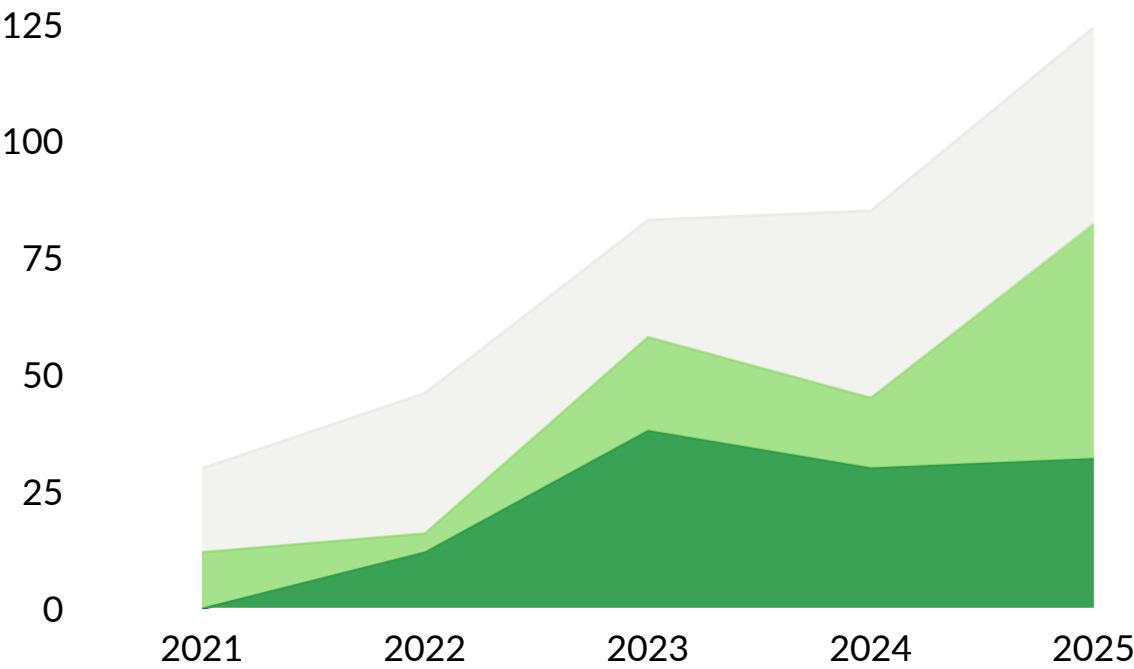
Value Average:
\$ 1,6 Billion



IOT Tools Vs AI
Tools Used Ratio
4 : 6

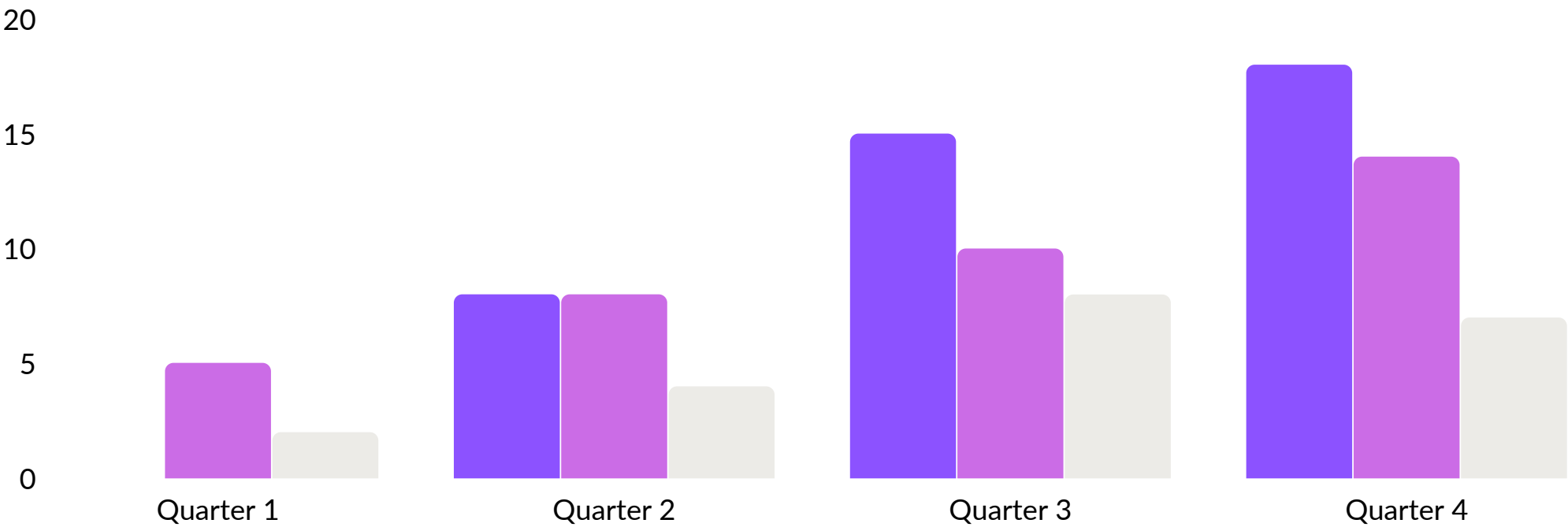
Customer Loyalty
Percentage Level
96%

Branding Exposure
Effectivity Level
92%



Products Developing by Year:

Digital Ranker



Sales Developing by Quarter:

Quarter 1 - Quarter 4

Company Profile



Competitive Advantage

Function

Relationships are a gift because they greatly influence the exposure of our products and services.

Newest

Relationships are a gift because they greatly influence the exposure of our products and services.

Compact

We may offer products or services that are more unique or new to the market than our competitors.

Agile

We may offer products or services that are more unique or new to the market than our competitors.



The Super Team



Estelle Darcy
Chief Executive Officer



Juliana Silva
Chief Marketing Officer



Estelle Darcy
Chief Financial Officer



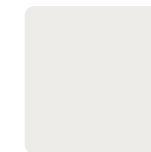
Olivia Wilson
Chief Operating Officer

A Brief Story About Super Team

Fill in the experience, assignments, and how good your company team is. Include the hobbies of the personnel to break the ice.



Thank You



Because, we're here to help

Write down your hopes for the future of your company.
Don't forget to thank the company for the opportunity and convince related parties to support your company.

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