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# House of *Mrs. Nguyen*

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Healthy Food Restaurant



# *Hello, There!*

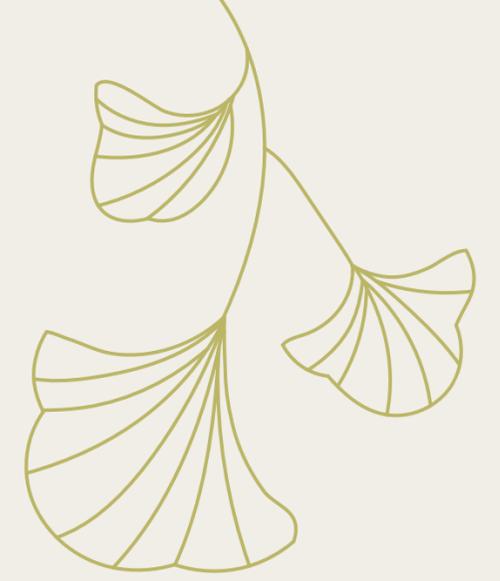
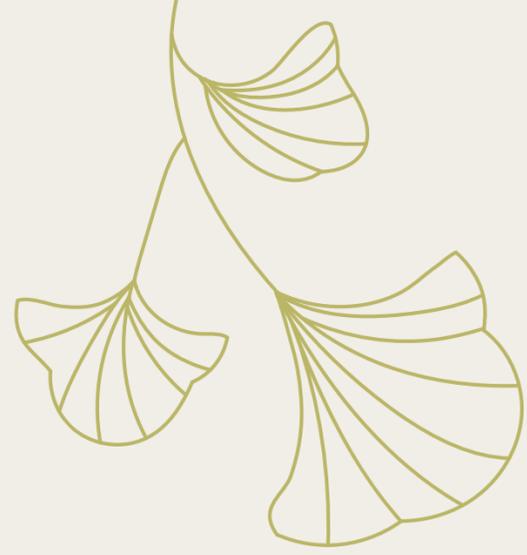
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Being healthy has become a lifestyle for most people. I, myself practice this lifestyle decades ago. Providing healthy food every day may take so much time and effort for some people. And here I am with the idea to help them keep their healthy lifestyle while spreading the healthy lifestyle itself to more people.

*Stay Healthy with Delicacy*

*Kimberly Nguyen*





# *Our Chef Team*

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*Chidi Eze*

Head Chef



*Howard Ong*

Assistant Chef



*Teddy Yu*

Kitchen Helper

# About House of *Mrs. Nguyen*

Coming from the idea to provide healthily food and spread a healthy lifestyle to everyone, this restaurant was founded in 1995. From a small restaurant, it grew bigger as many people are now more concerned about their bodies' health.



# Vision & Mission



## Vision

To serve happiness to our customers through delicious, quality meals and extraordinary restaurant experience while working toward the greater good for our employees, community, and environment.

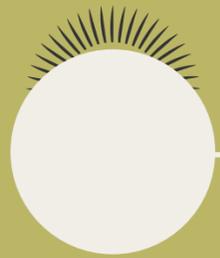


## Mission



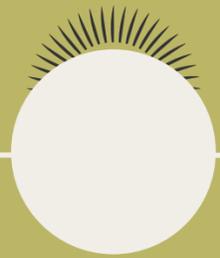
To delight and nourish our customers with healthy, quality, and delicious food and excellent service at a reasonable price.

# Restaurant Timeline



1995

The restaurant was founded as a small business



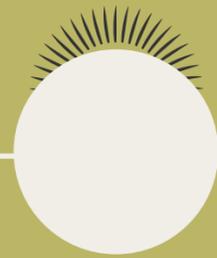
2000

Expanded the restaurant building to accommodate more consumers



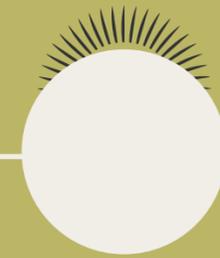
2005

Awarded as a restaurant that dedicated to a healthy lifestyle



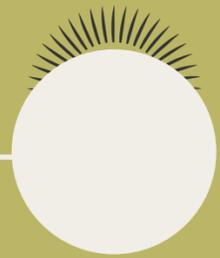
2010

Got People's Choice Award as the Most Delicious Healthy Food Provider



2015

The inauguration of the third branch opening



Now

Keeping up to serve the best dishes with exquisite taste and healthy nutrition

Healthy and  
Delicious Food

Cozy and Warm  
Atmosphere



Comfortable  
Seating and  
In-store Facilities

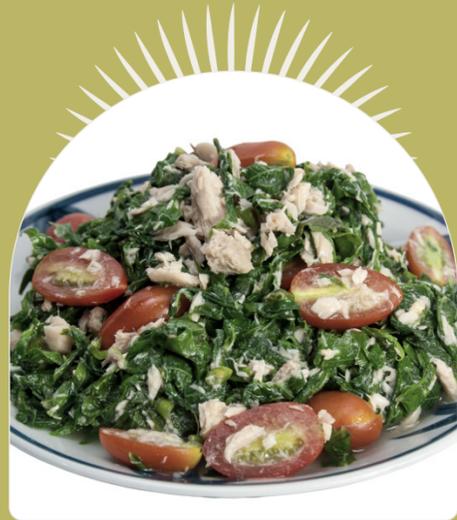
Good Value  
Offering and Pricing

# Value Proposition

# Menu Categories



Salads



Low Fat



Low Carbo



One Bite



Beverage



# *Favorite Menu*

*The most preferred dish by consumers*





# What Numbers Tell

40+

healthy food menu

25+

in the business

20+

awards

50+

partners



# Marketing Strategy

## *Building Awareness*

We execute this strategy through social media, digital and conventional marketing campaign



## *Loyalty Program*

For our loyal customers, we give coupons and discounts on special occasions and regular consecutive purchases



## *Effective Service*

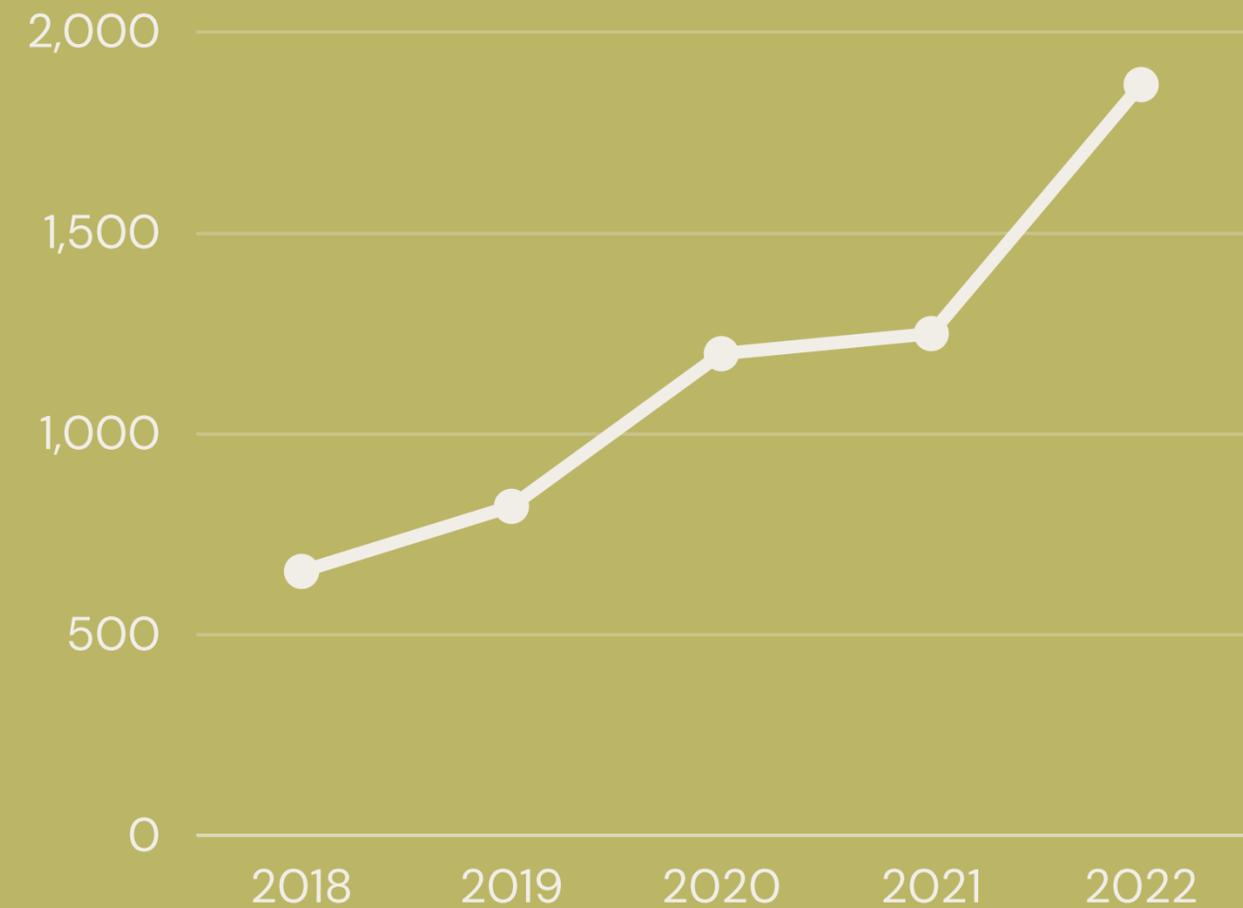
We not only provide dine-in and take-out service but also online orders to make our customers can enjoy the food whenever, wherever



# Our

## Mrs. Nguyen's Growth

Our restaurant business has a promising future since the sales and the trend itself has supported us



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# Words from Customers

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*Brigitte Schwartz*

I tried to live a healthy life which was hard for me since I have to change my diet. This restaurant food has helped me get used to healthy food that still tastes good.



*Drew Feig*

I am an active healthy lifestyle practitioner and the existence of this restaurant has helped me to live my lifestyle easier. I can get tasty and healthy food even when I was out of the house.

# Want to Order Online?

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- Put your order in the cart
- Check out the order
- Fill in the order data form
- Wait for the delivery confirmation
- The food will arrive at your door house



# Contact Detail

Please come and visit to know us more or make an order

## Main Restaurant

123 Anywhere St., Any City, ST 12345

## Phone/Fax

+123-456-7890

## Online Booking

[www.reallygreatsite.com](http://www.reallygreatsite.com)

